



# IIOE Egypt National Centre Project Launch Meeting

Empowering Higher Education Institutions for  
Digital Teaching and Learning in Egypt



## Project Overview

UNESCO's Futures of Education Report highlights the transformative potential of digital technologies in education, as well as the challenges yet to be overcome to deliver on the promises of digital technologies.

In line with Egypt's national strategy to promote digital education, UNESCO-ICHEI and Ain Shams University (ASU) jointly established the IIOE Egypt National Centre in May 2022 with the aim to establish a national hub driving and supporting the digital transformation of higher education teaching and learning in Egypt. The IIOE Egypt National Centre hosted by ASU and endorsed by the Egyptian Ministry of Higher Education and Scientific Research and the Egyptian Supreme Council of Universities, has developed a national network of over 20 Egyptian HEIs.

At the 3rd World Higher Education Conference (WHEC2022) held in May 2022, UNESCO-ICHEI jointly launched the "Research Series on the digital transformation of higher education teaching and learning" with IIOE's global partners to provide research support to its partner HEIs to implement the digital transformation of higher education teaching and learning.

Within this context, UNESCO-ICHEI and IIOE Egypt National Centre jointly launched the national project entitled "***Empowering Higher Education Institutions for Digital Teaching and Learning in Egypt***" in July 2022 with a focus on supporting digital teaching and learning practices in Egyptian HEIs, and empowering IIOE Egypt National Centre to be a national hub driving the digital transformation of higher education teaching and learning. The 6-month project provides a variety of activities including **Master teacher training on digital teaching and learning**, **National Higher Education Institutions Leadership Forum** and **Policy Dialogue Among Management Staff**, engaging **22 Egypt HEIs** participating in the project.

## About the Project Launch Meeting

This meeting is co-organised by UNESCO-ICHEI and IIOE Egypt National Centre (hosted by Ain Shams University). It will mobilise UNESCO-ICHEI's global partners and Egypt's national stakeholders to officially launch the project and present the planned project activities.

**Date and Time:** *26 September 2022,  
AM 10:00-10:45(Cairo Time); PM 16:00-16:45 (Beijing Time)*

**Meeting Link:** *[https://us06web.zoom.us/meeting/register/tZAvd-ihpjMoGtdlhf\\_1yziDe48bNAExpNno](https://us06web.zoom.us/meeting/register/tZAvd-ihpjMoGtdlhf_1yziDe48bNAExpNno)*

**Languages:** *English, Chinese and Arabic*

| <b>Meeting Agenda</b>  |   |               |
|--|---|---------------|
|  | <b>Opening</b>  | <b>Time</b>   |
| <b>Opening speech</b>  | <ul style="list-style-type: none"> <li>● <b>Prof. Mahmoud Elmeteini</b><br/>President of Ain Shams University (Egypt)</li> <li>● <b>Prof. Abdel-Fattah Saoud</b><br/>Vice President of Ain Shams University (Egypt)</li> <li>● <b>Prof. LI Ming</b><br/>Director of UNESCO-ICHEI</li> </ul> | <b>10 min</b> |
| <b>Project Introduction</b><br><b>Chair: Mr. LIM Cher Ping,</b><br><b>Chair Professor and Associate Dean (International Engagement), Faculty of Education and Human Development, Education University of Hong Kong, China; Chief Expert of IIOE, UNESCO-ICHEI.</b> |   |               |
| <b>Research Contexts and Project Rationale: Empowering Teachers' Digital Teaching &amp; Learning</b>   | <ul style="list-style-type: none"> <li>● <b>Dr FENG Siyuan,</b><br/>Chief of Knowledge Production and Communications Center of UNESCO-ICHEI</li> </ul>  | <b>5 min</b>  |
| <b>Framework of IIOE Pilot Project for Empowering Teachers' Digital Teaching and Learning</b>  | <ul style="list-style-type: none"> <li>● <b>Mr. LYU Feng,</b><br/>Chief of IIOE Management Centre and Assistant Director of UNESCO-ICHEI</li> </ul>   | <b>5 min</b>  |
| <b>Presenting IIOE Egypt National Centre Project:</b>  | <ul style="list-style-type: none"> <li>● <b>Prof. Mona Abdel-Aal, Director of Education Strategy Administration, Professor of Public Health, Ain Shams University</b></li> </ul>  | <b>10 min</b> |
|  | <ul style="list-style-type: none"> <li>● <b>Prof. Grace Oakley, Associate Professor, Deputy Dean and Coordinator of the Master of Education at the Graduate School of Education, the University of Western Australia</b></li> </ul>   | <b>5min</b>   |
| <b>Project Launch Ceremony, 5 min</b><br><b>Agreement signing</b><br><b>Director of UNESCO-ICHEI and President of ASU</b>  |   |               |

